



Christian Bernard

# **Why men want sex, and women love**

What men and women want  
from sex and love

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women love. What men and  
women want from sex and love**

«Издательские решения»

## **Bernard C.**

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The main hormone in sexual desire is testosterone. In the body of men testosterone is more than in the body of women, almost 20 times. Therefore, men are hairy, tall and look sexy. Since the female body has a lot of oxytocin, it becomes an explanation that women tend to fall in love more than men...

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## Introduction

Reading this book, you can learn about the following:

- Why do men and women have different views on sex and love.
- How to get a mutual relationship with a partner.
- what qualities women prefer in men.
- what exactly guys want.



## **First chapter. SEX IS THE BUSINESS OF OUR BRAIN**

Love appears because of the fact that the body combines such substances as oxytocin, dopamine, estrogen, testosterone and norepinephrine. Because of these substances, a person has a subconscious – to look for a partner that is ideal for him.

The main hormone in sexual desire is testosterone. In the body of men testosterone is more than in the body of women, almost 20 times. Therefore, men are hairy, tall and look sexy.

Since the female body has a lot of oxytocin, it becomes an explanation that women tend to fall in love more than men. By scanning the brain in people who fell in love, it was concluded that the so-called «caudate nucleus» is responsible for love and romance.

For the fact that a person is attached to another person, the front part of the brain is responsible. Exciting sexuality and passion affect other areas, most of them are the left half-ball of the brain.

At the initial stage of falling in love, as in men and women, different brain regions begin to enter into activity: in women this is the caudate nucleus, and in men it is zones and visual areas of the cerebral cortex that are closely related to visual images.

Receptors too quickly give a signal to the brain, because of what hormones start to activate, because of what men can fall in love faster.

When you try to evaluate a guy, the woman's brain begins to activate areas that have a close relationship with memory: the male character is evaluated, based on previously received information from other guys.

While the woman's brain is collecting data, the man tries to have time to consider it carefully. It is because of this that women are always full, and the boys are aware of the fact that they are constantly looking at a woman.



## **The second chapter. POTENTIALITY IN THE TALK OF SENSE AND LOVE**

Many when evaluating a partner use the internal template «love card», where there is everything that people consider attractive. This can be determined with the help of congenital brain circuits, as well as the criteria that have been formed since childhood. «Love card» starts the process of formation from the age of 6 and is finally considered to be formed already at the age of 14.

The means of modern information have a great influence on people's preferences, where simply not imagining images are shown that are far from reality.

The media becomes an advertisement in promoting beauty, which many women can not do. Because of this, many women lose their self-esteem, and almost do not pay attention to their other virtues that are interesting for men.

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